



RAC Community Life Services Committee/Activities Meeting May 1, 2024



Members Present: Chairman Bill Turcotte, Jean Aronson, Sue Schuldt, Idalea Rubin, Janis Harris, Dave Looney

Members Absent: Sandee Braddy, Sue Deptula, Glenn Spoerl

Activities Department: Suzy Burt, Kayla Watters

Meeting called to order at 10:33am

OPEN BUSINESS:

TouchTown Tutorial Training Classes: Maximum capacity participation at the inaugural TouchTown class. Positive feedback was received regarding the simplicity and clarity of the PowerPoint presentation used during the class. Moving forward, the PowerPoint packet will be provided to every registered participant ahead of each class session. This will afford attendees the opportunity to review the materials in advance and download any essential applications. Additionally, a resident suggested updating all profiles on the TouchTown (TT) Directory with individual bio information. We have clarified our protocol, highlighting that while the Activities department adds new residents' details to the TT directory, each resident is to manage and adjust their information according to their preferences.

TouchTown and RACrep.org The decision to merge essential components of RacRep.org onto TouchTown has been finalized, with the approval of the RAC Council. Initially, the primary focus will be transferring critical elements such as work orders for housekeeping, maintenance, and transportation. Following this initial phase, additional relevant information will be migrated accordingly. Pertinent content will be incorporated, but not all materials from RacRep.org will be included in the TouchTown platform. The transition will involve multiple stages and the entire process is estimated to require approximately 6 to 8 months for completion. The Activities Department team has been appointed as the project manager for the integration and will receive support from an appointed sub-committee of the RAC Council. Together, they will collaborate to ensure a successful and seamless transition process.

Activities and Marketing updates:

As part of our Freedom Plaza's marketing strategy, Marketing will be collaborating with Activities in the 2nd and 3rd quarter to organize and promote the following events to showcase the vibrant lifestyle Freedom Plaza has to offer to potential future residents: "Denim and Diamonds" Anniversary Gala on July 25, Disco & Dance Night on August 8, and 2nd Annual Glitz and Glam event on September 26.

Meeting ended at: 11:40am

Submitted by Secretary, Sue Schuldt