



RAC GOLF COMMITTEE
Meeting Minutes – 4th floor room
December 13, 2023

The meeting was called to order at 9:00 AM

Members Present: Carolyn Clark, Joe Law, Dave Lowe, Marty O’Neill, and Ron Larkin, Director of Golf, Racquet Sports and Hospitality. Carolyn Bethea, Dick Green, Ted Roberts, Molly Walker and MaryAnne Wellander were excused.

Ron Larkin provided an update on the following items:

1. The club is doing well financially. 2022 revenue exceeded 2021 by \$100,000 and to date 2023 revenue is exceeding 2022 by over \$60,000 with a few more weeks left in the year.
2. New members continue to sign up with 3 joining this past week.
3. The new golf carts should arrive in February, 2024.
4. The Pro Shop upgrade continues. The intent is to generate more revenue by creating a nice retail environment.
5. This year’s “Snow Bird Special” was a huge success. Consideration is being given to running next year’s a little longer possibly through the holiday season.
6. Upcoming events include a clinic featuring 20 year LPGA pro Kristy McPherson on February 5th. It will be coordinated with the Marketing Dept. and will be open to the public and will include food and beverage trucks. 30 spots will be saved for club members. On February 24th, the Veteran’s Memorial Wall replica will be coming to club grounds and in anticipation, Ron has asked C & S to continue their good work and clean up any course debris.
7. The liquor license could be here by 2nd quarter, 2024.

8. GolfNow tee times can now include a savings for the military.
9. New scorecards are coming and will feature new advertising.
10. Two fountains on holes 2 and 3 are scheduled to be installed in 2024.

Our next meeting is scheduled for Wednesday, January 31st. at 9:30 am in the 4th floor meeting room.

Respectfully submitted,

Dave Lowe, Secretary

Marty O'Neill, Chairman

